



JONATHAN MARTIN

Web Designer + UX UI

Address: Manila, Philippines

Contact: +63 969 591 5717 | +63 956 638 6698

Email: jonathanmartin.ph@gmail.com

LinkedIn: @in/jonathanmartinph



Portfolio Website

www.jonathanmartin.com.ph

SKILLS 2026:

WEB DESIGN & DEVELOPMENT

- HTML5 (read and write)
- CSS3 (read and write)
- Responsive Design
- Mobile-First Development • Cross-Browser Compatibility

Design Tools:

- Figma
- Adobe XD
- Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro)
- XMind
- Canva
- CMS Platforms WordPress
- Elementor Pr
- Divi Builder
- Oxygen Builder

TYPES OF WEBSITES

- Wordpress Websites
- Setup Wordpress Themes
- Woo Commerce Storefronts
- Landing Pages
- LMS or Learning Management Systems (Masterstudy / Learnpress)
- Membership Themes
- Marketplace (Workreap)
- Social Media Setups

UX-UIs:

- Websites
- Landingpages
- Dashboards
- Mobile



SOFTWARES

- Adobe Creative Suites
- Microsoft Office and Google Office
- Wordpress and Other Web Platforms
- Figma, Adobe XD, XMind
- Capcut and Canva Proficient
- CMS Divi, Elementor, Oxygen 6.0
- Business Analytics

OTHER LATEST WORK EXPERIENCES

WORK EXPERIENCES:



Asian Development Bank (ADB)

Under Talentium Inc. (Agency)

Senior Digital Content Creator (ITD)

March 2024 – March 2026

Manila, Philippines (2 years Contact Only)

- Designed Sharepoint websites
- Capture high-quality video content for ADB use.
- Edit videos and presentations, incorporating simple motion graphics, colorization and more.
- Ensure all outputs align with ADB branding and communication standards.
- Utilize video editing software and audio-visual equipment effectively.
- Apply clear and purposeful storytelling techniques.
- Collaborate with cross-functional teams.
- Demonstrate strong organizational and project coordination skills.
- Bring experience working in building Sharepoint sites
- Deliver high-quality outputs within agreed timelines.

ACHIEVEMENTS INSIDE ADB

With over 15 commendations and positive feedbacks from staff and international staff of ADB.



OTHER LATEST WORK EXPERIENCES



SoftMoc (Canada) MWF Group Bahamas

eCommerce Associate

May 2019 – June 2024 · 5 Years and 2 Months
Canada | Remote

- Built and maintained storefronts with custom product catalog using POS software
- Integrated UX–UI every 3x a week
- Implemented site speed optimizations and mobile–responsive design report weekly
- QA Website
- Helped increase sales using dashboards GA4



Repair Lift

Web Designer / SEO Specialist

Feb 2021 – Aug 2023 · 2 Years and 7 Months
New York | Remote

- Optimized multiple client websites for SEO performance and search visibility
- Led web development aligned with digital marketing and user experience goals
- Conducted WordPress audits, testing, and link–building activities
- Performed QA for Amazon listings, RMAs, and inbox management



Natural Intelligence Solutions

Web Designer / Digital Marketing Specialist

Dec 2015 – Aug 2018 · 2 Years and 9 Months
Mandaluyong, Manila, PH

- Developed infographics and visual insights from data–driven use cases
- Created presentations on AI, deep learning, and data science solutions
- Produced animated and corporate marketing videos for IT initiatives
- Supported QA of marketing materials from pre– to post–production
- Designed website mockups and created content for social media and web platforms

VOLUNTEERING



The Social Wellbeing Research Centre (SWRC)
Videographer / Photographer for Event Coverage
Asian Development Bank



LGTBQA+ Community
Member / Advocate
Asian Development Bank



Social Services
First Aider Bank Warden for ITD (3rd Floor Area)
Asian Development Bank



Social Services
Firefighter Bank Warden for ITD (3rd Floor Area)
Asian Development Bank

EDUCATION



Mapúa University
Bachelor of Engineering – BS, Industrial Engineering
Jun 2002 – May 2005 (cont.)

AFFILIATION



**DUTCH CHAMBER
OF COMMERCE IN
THE PHILIPPINES**

The Dutch Chamber of Commerce in the Philippines (DCCP)
Official Member

The Dutch Chamber of Commerce in the Philippines (DCCP) is a dynamic business network that connects Dutch and Philippine companies to promote trade, investment, and collaboration.



Tesda – Technical Education And Skills Development Authority

Co-Author of Web Development NC III Training

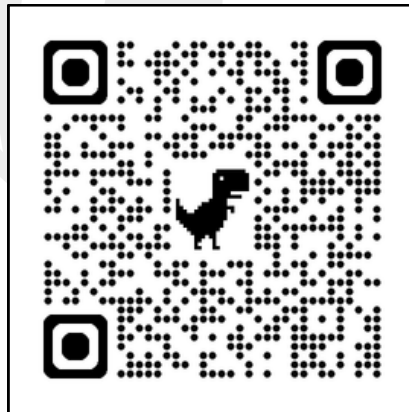
TESDA sets direction, promulgates relevant standards, and implements programs geared towards quality assured and inclusive technical education and skills.

PORTFOLIOS

I offer a high-impact blend of strategic communication, full-stack web design, and multimedia production.

With expertise spanning UX/UI design, secure backend development (PHP/MySQL), and visual storytelling, I deliver digital solutions that are as functional as they are engaging. I am committed to operational excellence and continuous innovation, ensuring every project aligns with institutional standards and drives measurable results.

For selected works and additional projects, please visit
www.jonathanmartin.com.ph



Declaration:

I hereby certify that the information provided in this resume is true and correct to the best of my knowledge and belief. Supporting documents and references are available upon request.

COVER LETTER

Dear Hiring Team,

*I'm applying for the **Web Design** and **UX UI** with Technical SEO, or any related E-Commerce role remotely.*

I bring a performance-focused digital marketing background with experience in campaign execution, tracking and reporting (Google Analytics), and building landing page and newsletter links, plus a strong technical foundation to support automation and scalable workflows.

I'm comfortable working fully remote and async, and I'm confident I can help grow a global partner ecosystem with clear reporting, strong partner relationships, and disciplined optimization.

Thank you for your time and consideration. I'd welcome the chance to discuss how I can contribute to Remote's growth.

Best regards,

Mr. Jonathan Martin

P.S. Portfolio: www.jonathanmartin.com.ph